



## Give kids a strong start

By 2027, 70% of children read proficiently at the end of third grade

### Key Drivers

The most important areas of focus to achieve the goal

Basic Needs

Kindergarten Readiness

Literacy-promoting Experiences

### Key Strategies

How we address the focus areas

Children's Healthy Development

Family Engagement & Support

Educators' Professional Development

Promote & Support Literacy

#### Children's Healthy Development

80% of brain development happens between birth and three years old. Strategies in this area focus on a child's development, including healthy physical development, nurturing relationships, and exposure to language and interactions.

#### Family Engagement & Support

Families are a child's most influential environment for learning and growing. Parents and caregivers benefit from information about how to best support a developing mind and body. They may also need resources to become stable in a way that will provide the best environment for a child. These resources can include housing, counseling, food, and job opportunities.

#### Educators' Professional Development

A high-quality learning environment is a significant influence on a child's optimal development. Educators and care providers in every setting must have access to information about how to best support the children they have in their care.

#### Promote & Support Literacy

Literacy development can happen in every setting in which a child learns, lives, and plays. Strategies in this area focus on providing information and resources to engage every child all the time in productive learning environments designed to meet their needs and enhance literacy.