

# What is Thrive2027?

Our community's commitment to three 10-year goals:



## Give kids a strong start

By 2027, 70% of children read proficiently at the end of third grade



## Empower neighbors to thrive – not just survive

By 2027, 70% of households pay less than 30% of their income on housing



## Help us all live longer, better

By 2027, reduce preventable premature deaths by 10%

Build

## How will Thrive2027 achieve its vision?

By solving problems through **deliberate, coordinated community action.**

**YOUR  
 COMMUNITY  
 NEEDS  
 YOU**

Connected

Thrive2027 does not replace the important programs and services in our community. It makes them stronger by integrating work to ensure that all communities in Cumberland County thrive.

To thrive, **connections are essential.** We need to work together with a shared commitment to common goals.

Communities

Already more than

**270**

Businesses, public institutions, and non-profit organizations across Cumberland County have pledged their support.

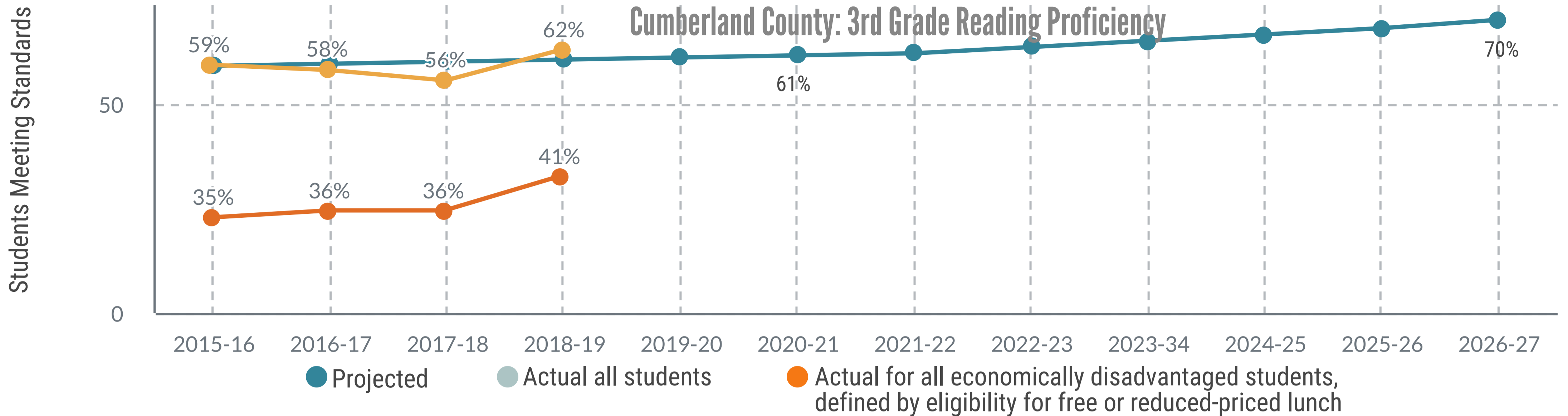
Whether you are an individual, organization, or business, there are many ways you can help. Join us!  
[thrive2027.org](http://thrive2027.org)

# Goal 1: Give Kids a Strong Start

**Headline Indicator:** By 2027, 70% of children read proficiently at the end of third grade

**Baseline:** 59% of children read proficiently at the end of 3rd grade

**2021 Benchmark:** 61% of children read proficiently at the end of 3rd grade



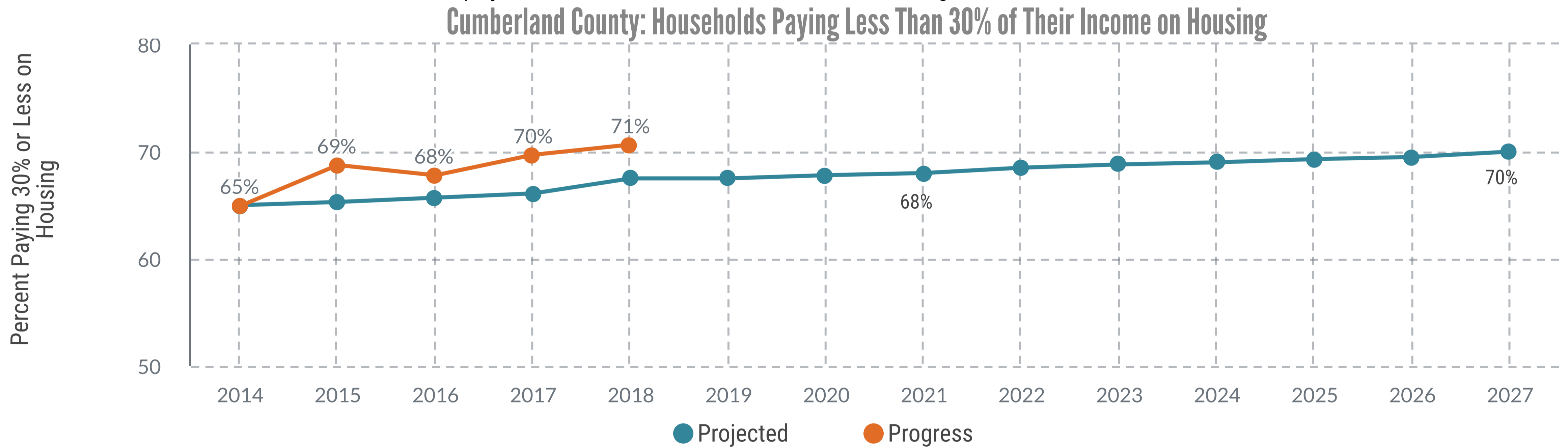
Baseline Source: Maine Department of Education. Maine DOE Data Warehouse. NECAP Assessment Reading Scores (May 2016).

# Goal 2: Empower Neighbors to Thrive - Not Just Survive

**Headline Indicator:** By 2027, 70% of households pay less than 30% of their income on housing

**Baseline:** 65% of households pay less than 30% of their income on housing

**2021 Benchmark:** 68% of households pay less than 30% of their income on housing



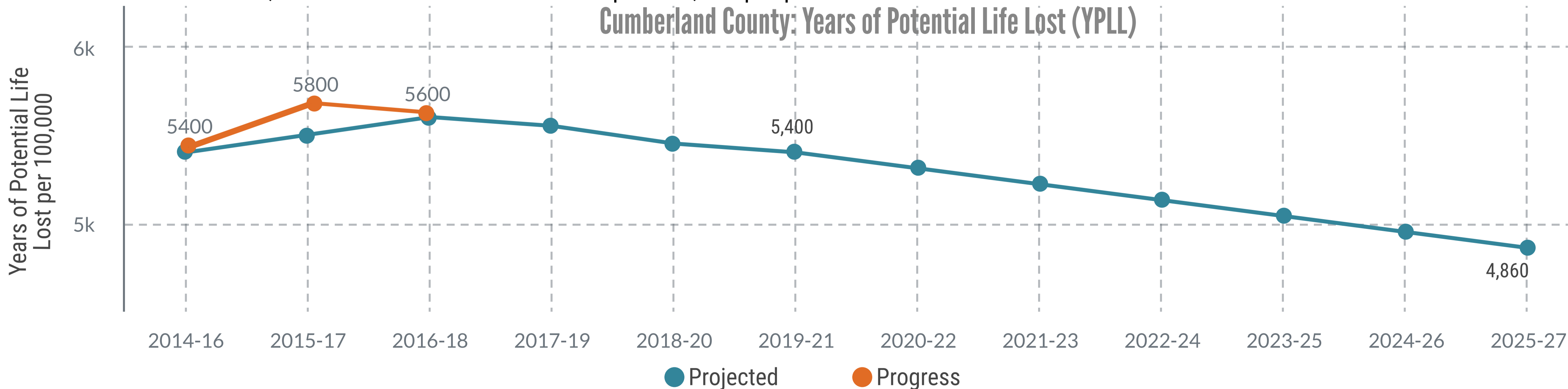
Baseline Source: U.S. Census Bureau, American Community Survey, 2005 through 2014, American Community Survey 1-Year Estimates, Table DP04 (April 2016).

# Goal 3: Help Us All Live Longer, Better

**Headline Indicator:** By 2027, reduce preventable premature deaths by 10%.

**Baseline:** 5,400 Years of Potential Life Lost per 100,000 people

**2021 Benchmark:** 5,400 Years of Potential Life Lost per 100,000 people



Baseline Source: Centers for Disease Control and Prevention. National Center for Health Statistics. Health Indicators Warehouse. Retrieved from health indicators (June 2016).