What is Thrive2027?

Our community’s commitment to three 10-year goals:

- **Give kids a strong start**
  By 2027, 70% of children read proficiently at the end of third grade

- **Empower neighbors to thrive – not just survive**
  By 2027, 70% of households pay less than 30% of their income on housing

- **Help us all live longer, better**
  By 2027, reduce preventable premature deaths by 10%

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How will Thrive2027 achieve its vision?

By solving problems through **deliberate, coordinated community action**.

Thrive2027 does not replace the important programs and services in our community. It makes them stronger by integrating work to ensure that all communities in Cumberland County thrive.

To thrive, connections are essential. We need to work together with a shared commitment to common goals.

Already more than **270** Communities

Businesses, public institutions, and non-profit organizations across Cumberland County have pledged their support.

Whether you are an individual, organization, or business, there are many ways you can help. Join us! thrive2027.org

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Thrive2027 is powered by community and led by United Way of Greater Portland.

March 2020
Goal 1: Give Kids a Strong Start

**Headline Indicator:** By 2027, 70% of children read proficiently at the end of third grade

**Baseline:** 59% of children read proficiently at the end of 3rd grade

**2021 Benchmark:** 61% of children read proficiently at the end of 3rd grade

Goal 2: Empower Neighbors to Thrive - Not Just Survive

**Headline Indicator:** By 2027, 70% of households pay less than 30% of their income on housing

**Baseline:** 65% of households pay less than 30% of their income on housing

**2021 Benchmark:** 68% of households pay less than 30% of their income on housing

Goal 3: Help Us All Live Longer, Better

**Headline Indicator:** By 2027, reduce preventable premature deaths by 10%.

**Baseline:** 5,400 Years of Potential Life Lost per 100,000 people

**2021 Benchmark:** 5,400 Years of Potential Life Lost per 100,000 people

**Projected**

**Actual all students**

**Actual for all economically disadvantaged students, defined by eligibility for free or reduced-priced lunch**

**Projected**

**Progress**

Baseline Source: Maine Department of Education. Maine DOE Data Warehouse. NECAP Assessment Reading Scores (May 2016).
