

What is Thrive2027?

Our community's commitment to three 10-year goals:



Give kids a strong start

By 2027, 70% of children read proficiently at the end of third grade



Empower neighbors to thrive – not just survive

By 2027, 70% of households pay less than 30% of their income on housing



Help us all live longer, better

By 2027, reduce preventable premature deaths by 10%

Build

How will Thrive2027 achieve its vision?

By solving problems through **deliberate, coordinated community action.**

**YOUR
 COMMUNITY
 NEEDS
 YOU**

Connected

Thrive2027 does not replace the important programs and services in our community. It makes them stronger by integrating work to ensure that all communities in Cumberland County thrive.

To thrive, **connections are essential.** We need to work together with a shared commitment to common goals.

Communities

Already more than

270

Businesses, public institutions, and non-profit organizations across Cumberland County have pledged their support.

Whether you are an individual, organization, or business, there are many ways you can help. Join us!
thrive2027.org

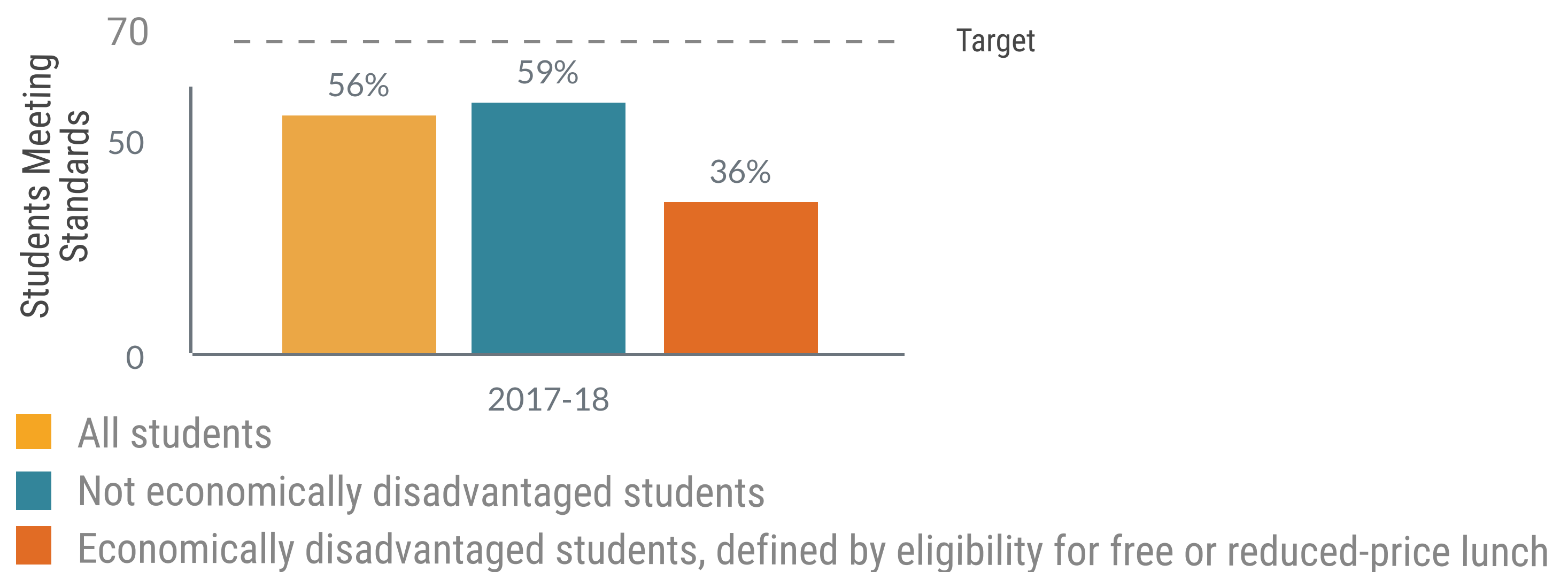
Goal 1: Give Kids a Strong Start

Target: By 2027, 70% of children read proficiently at the end of third grade

Baseline: 59% of children read proficiently at the end of 3rd grade

2021 Benchmark: 61% of children read proficiently at the end of 3rd grade

Cumberland County: 3rd Grade Reading Proficiency



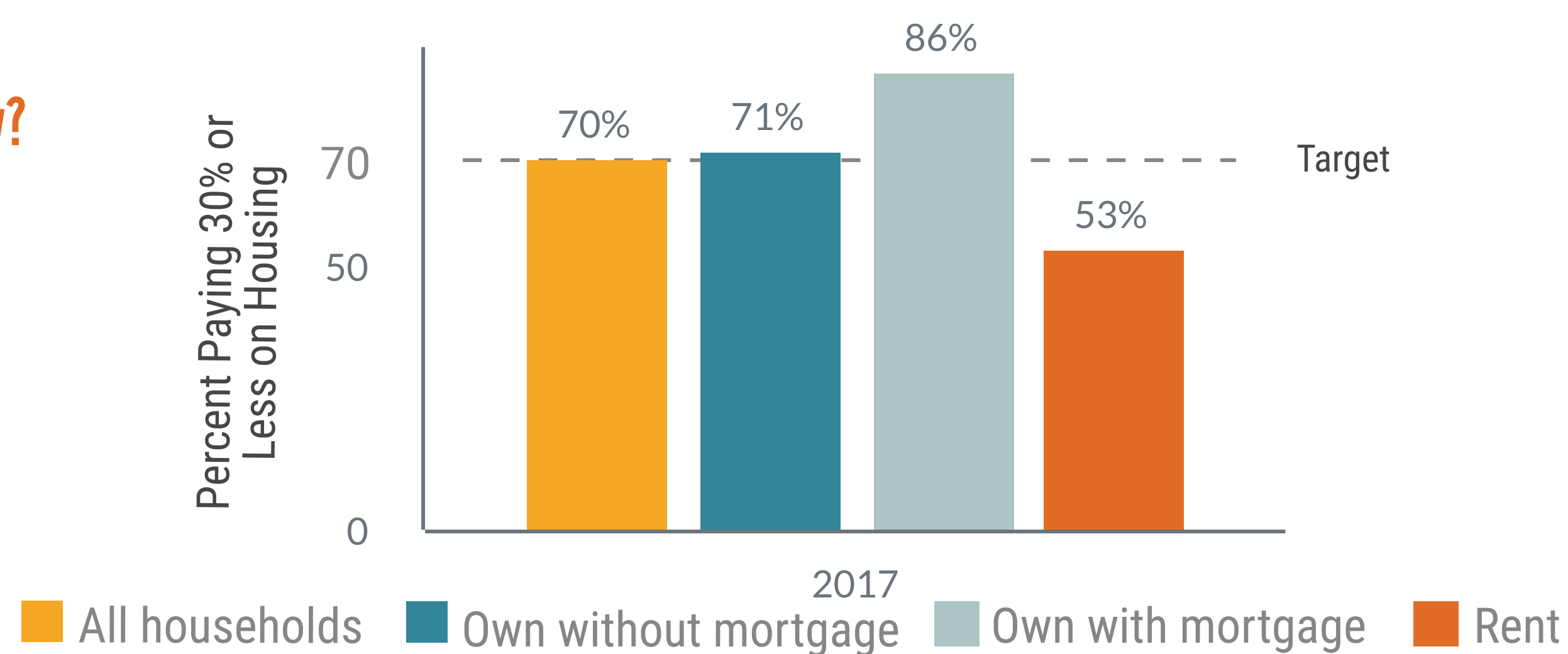
Goal 2: Empower Neighbors to Thrive - Not Just Survive

Target: By 2027, 70% of households pay less than 30% of their income on housing

Baseline: 65% of households pay less than 30% of their income on housing

2021 Benchmark: 68% of households pay less than 30% of their income on housing

Cumberland County: Households Paying Less Than 30% of Their Income on Housing



Goal 3: Help Us All Live Longer, Better

Target: By 2027, reduce preventable premature deaths by 10%.

Baseline: 5,400 Years of Potential Life Lost per 100,000 people

2021 Benchmark: 5,400 Years of Potential Life Lost per 100,000 people

Cumberland County: Years of Potential Life Lost (YPLL)

