Empower neighbors to thrive – not just survive

By 2027, 70% of households pay less than 30% of their income on housing

Key Drivers
The most important areas of focus to achieve the goal

Key Strategies
How we address the focus areas

Student Achievement & Successful Transitions
Student achievement and success strategies encompass best practices that will improve student outcomes including family engagement, mentoring, early college experiences, and support during critical transitions from middle school to high school, high school to college, and during the first-year of college.

Educators’ Professional Development
A high-quality learning environment is a significant influence on youth development. Educators and care providers in every setting must have access to information about how to best support the youth they serve.

Career Pathways & Employment
Ensuring that individuals have multiple opportunities to identify and secure meaningful employment and have the necessary supports and credentials to be financially stable. In addition, employers have more access to qualified employees.

Affordable Health Care, Housing, Transportation, & Childcare
Strategies focus on affordable goods and services because having manageable expenses impacts a household’s ability to generate disposable income to build emergency savings and create long-term assets for financial stability.

Financial Education
Supporting both youth and adult development of strong financial practices to promote aspirations and long-term financial well-being, and also ensuring that individuals have access to programs and services for which they qualify.
**Goal 2: Empower Neighbors to Thrive - Not Just Survive**

**Headline Indicator:** By 2027, 70% of households pay less than 30% of their income on housing

**Baseline:** 65% of households pay less than 30% of their income on housing

**2021 Benchmark:** 68% of households pay less than 30% of their income on housing

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**Where are we today?**

Cumberland County: Households Paying Less Than 30% of Their Income on Housing

- **All households:** 71%
- **Own without mortgage:** 84%
- **Own with mortgage:** 77%
- **Rent:** 54%

Target 70%